

The Your Company



## The Slammer Tour Title Sponsor

As the Tour's "Title Sponsor", your brand will be built into everything we do. It will be mentioned every time the Tour is mentioned: **online, on site, in local media and in every marketing initiative.** The Tour was founded in Ottawa, Ontario, in 1996 and is now ready to expand. This is a unique opportunity to grow with the Tour as new chapters are launched across Canada and the United States.

### Slammer Tour Facts & Figures

Over 250 Ottawa-Gatineau area members alone, 90% of which are men between the ages of 20 and 65

Over 250 outdoor and indoor events/year, with a minimum of six events perweek

Events are promoted on slammertour.com, on Facebook, on Twitter, via subscribed promotional emails, on other Executive Golf, area course and partner websites, posters and in print media

**33,000 visits** per month to slammertour.com from members, family, friends and interested individuals

### The "Your Company" Slammer Tour

- This is an exclusive and unique opportunity to grow with the Tour as new chapters are launched throughout North America
- Three-year agreement due to extensive branding for your company: website and all promotional material
- Regular "Your company" Slammer Tour email updates
- Weekly ranking updates in local sports publications (i.e. Ottawa *Sun*)
- 10 Slammer Tour event rounds per year (\$500+ value)
- Four signs and two banners at 10 major events outside of The Slammer Tour (produced by Executive Golf)
- Monthly digital photographs of your brand **On Tour!**
- Opportunity to distribute promotional material and provide additional signage at events
- Opportunity for frequent interaction between your sales representatives and Slammer Tour members
- Opportunity to compete with other sponsored golf leagues
- Year-round exposure to 25,000 golfers



Executive  
Golf.ca

Your investment?  
\$15K per year

Contact **Andy** to discuss how  
Executive Golf can help promote your business.  
613-859-8810 | [andy@executivegolf.ca](mailto:andy@executivegolf.ca)

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**EG Sponsorship & Advertising. Reach 25,000 Local Golfers**